

Capital Panaache

Branding & creative agency

Design is **capital**. Let's add
some **panache** to it!

Gustave Flaubert **(we think...)**



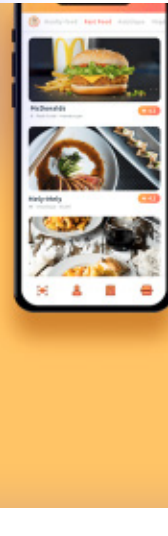
We are a branding & creative agency based in Brussels.

We create, design and develop visual identities
for every communication channels: print, web and video.

We don't work for **Pixar** (yet), but the two founders look like **Woody & Buzz**.

What we do

Campaigns



Web & app

Motion design



Corporate



Slide decks



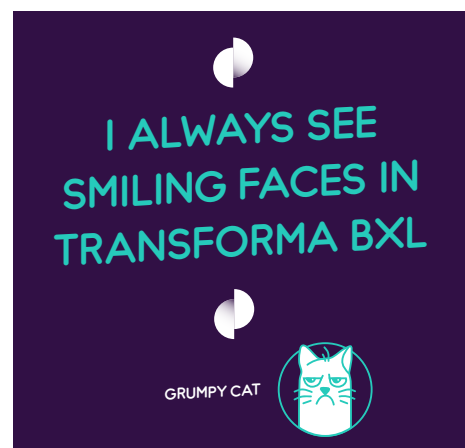
Branding



Capital
Panache

What we do

Branding



- #LogoDesign
- #Merchandising
- #VisualIdentity
- #Signage
- #CoWorking
- #Innovation
- #FabLab



What we do

Branding

Impress your
guests with an
eye-catching
structure.

Be part of the
next wave in
exhibition
stands layers.



Sustainable and
100% made in
Belgium


konligo



Capital Panache, c'est avant tout une chouette relation de confiance ainsi qu'une communication fluide, des personnes sympathiques et très créatives. On adore travailler avec eux !



Aushim KOUMAR
Founder of Konligo

#LogoDesign

#Merchandising

#VisualIdentity

#BusinessCard

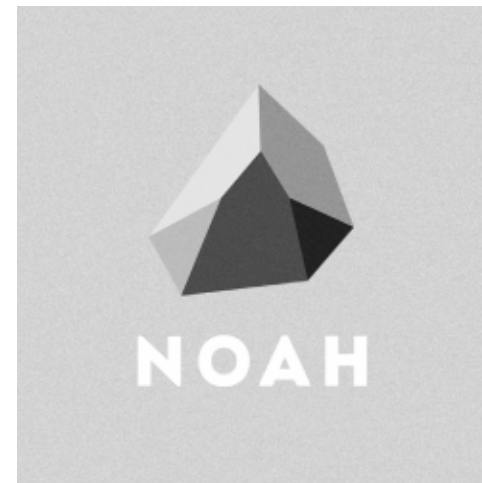
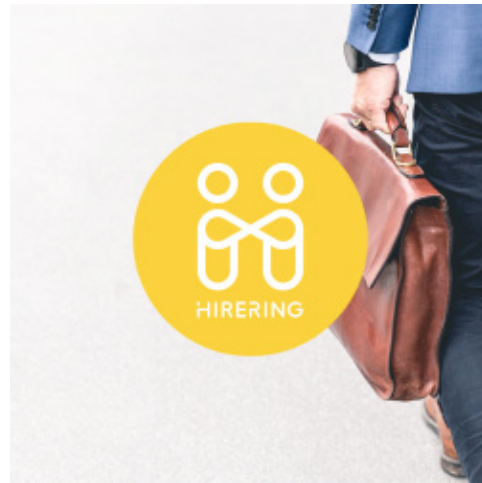
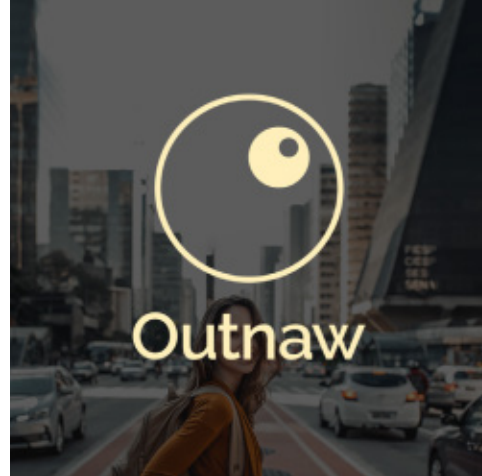
#FantasticEvents

#InAndOut

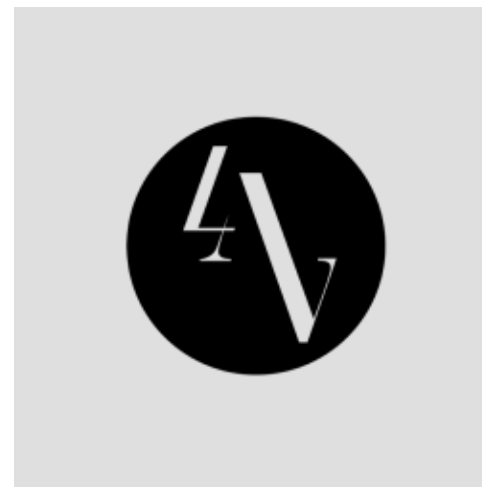

konligo
create. unfold. fascinate.

What we do

Branding



#LogoDesign
#Passion
#WhatElse?
#Unique



TIGER
TIX



What we do

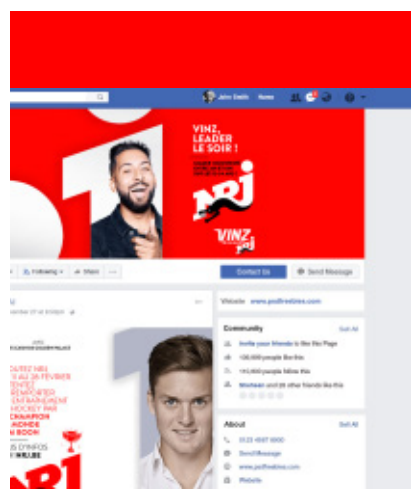
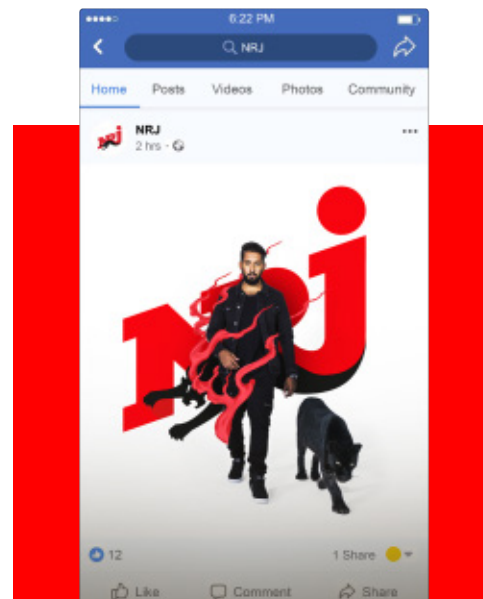
Branding

#LogoDesign

#Print

#Web

#Smile



Campaigns



What we do

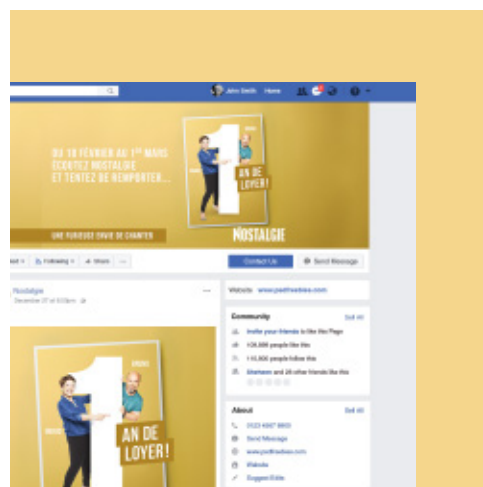
Campaigns

#Creation

#Branding

#Shooting

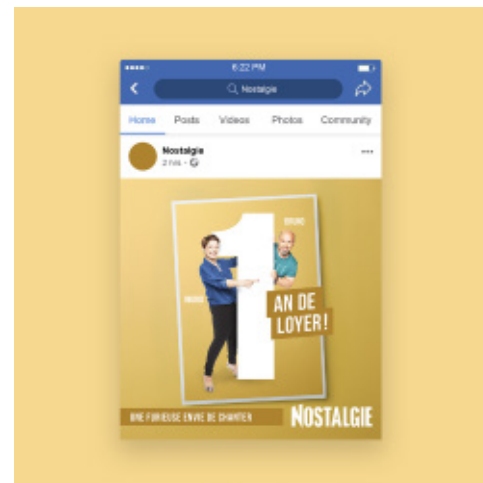
#Print&Web



Flexibilité, efficacité et accompagnement personnalisé, mais surtout une faculté à respecter les guidelines d'une charte graphique internationale en y ajoutant une touche fraîche et moderne qui fait la différence.



Kim Beyns
COO - Ngroup
(NRJ, Nostalgie, Chérie)



What we do

Campaigns



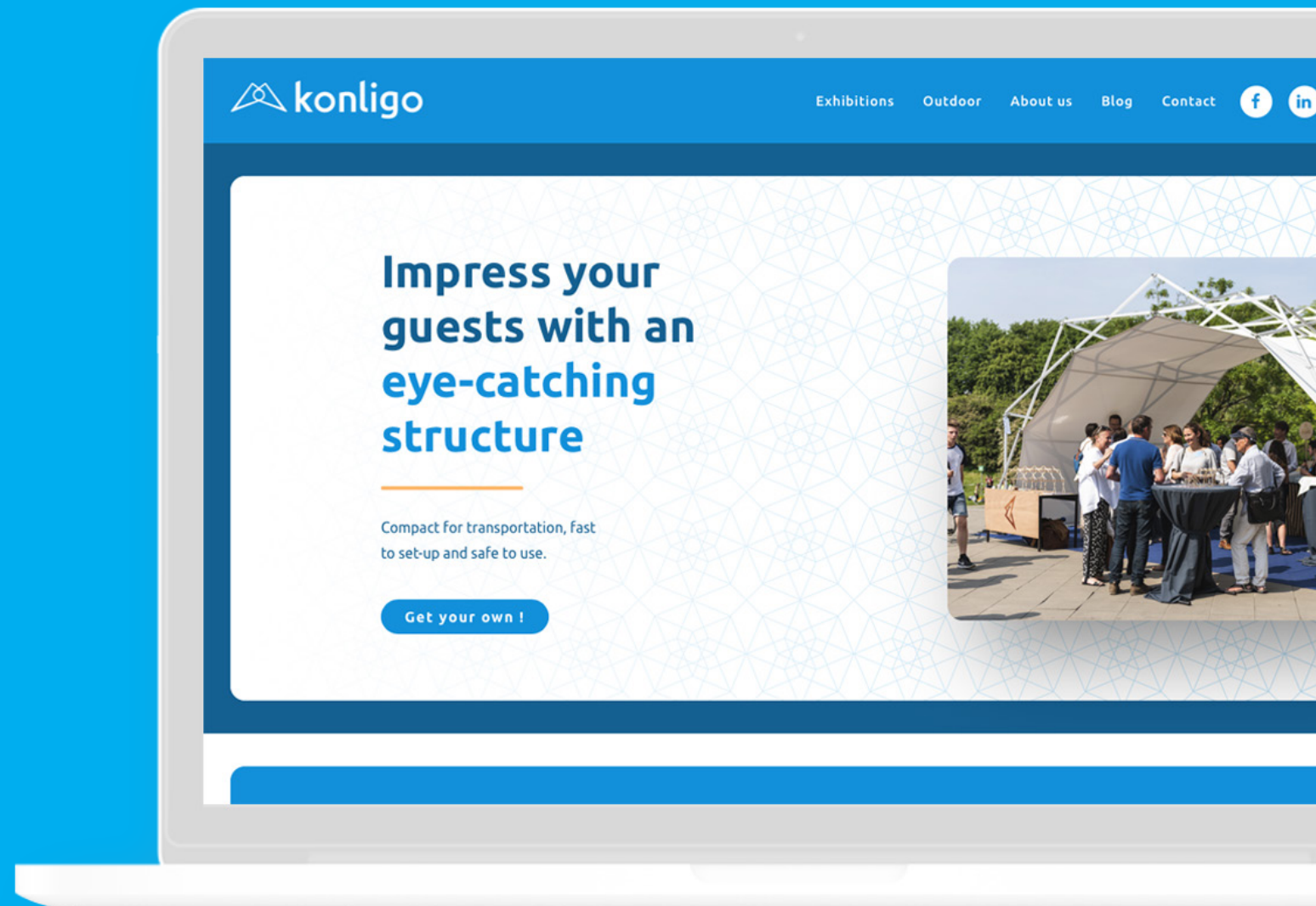
#Creation
#Branding
#Event
#Activation
#Shooting
#Print&Web



What we do

Web & app

Go to website



#UI&UX

#Front-end

#Back-end

#CMS

#Konligo



What we do

Web & app

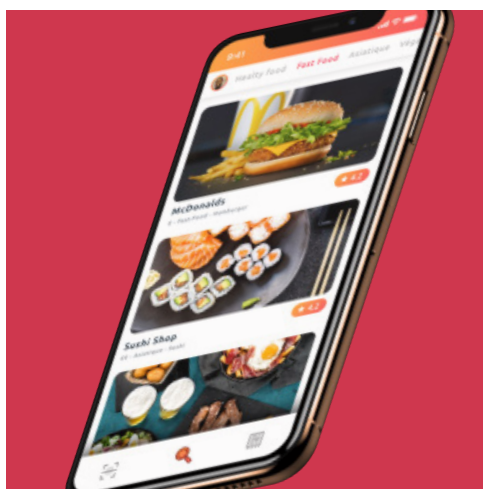
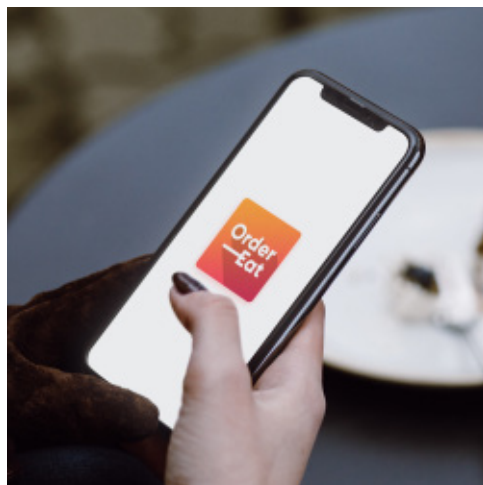
#VisualIdentity

#AppDesign

#DemoApp

#Prototyping

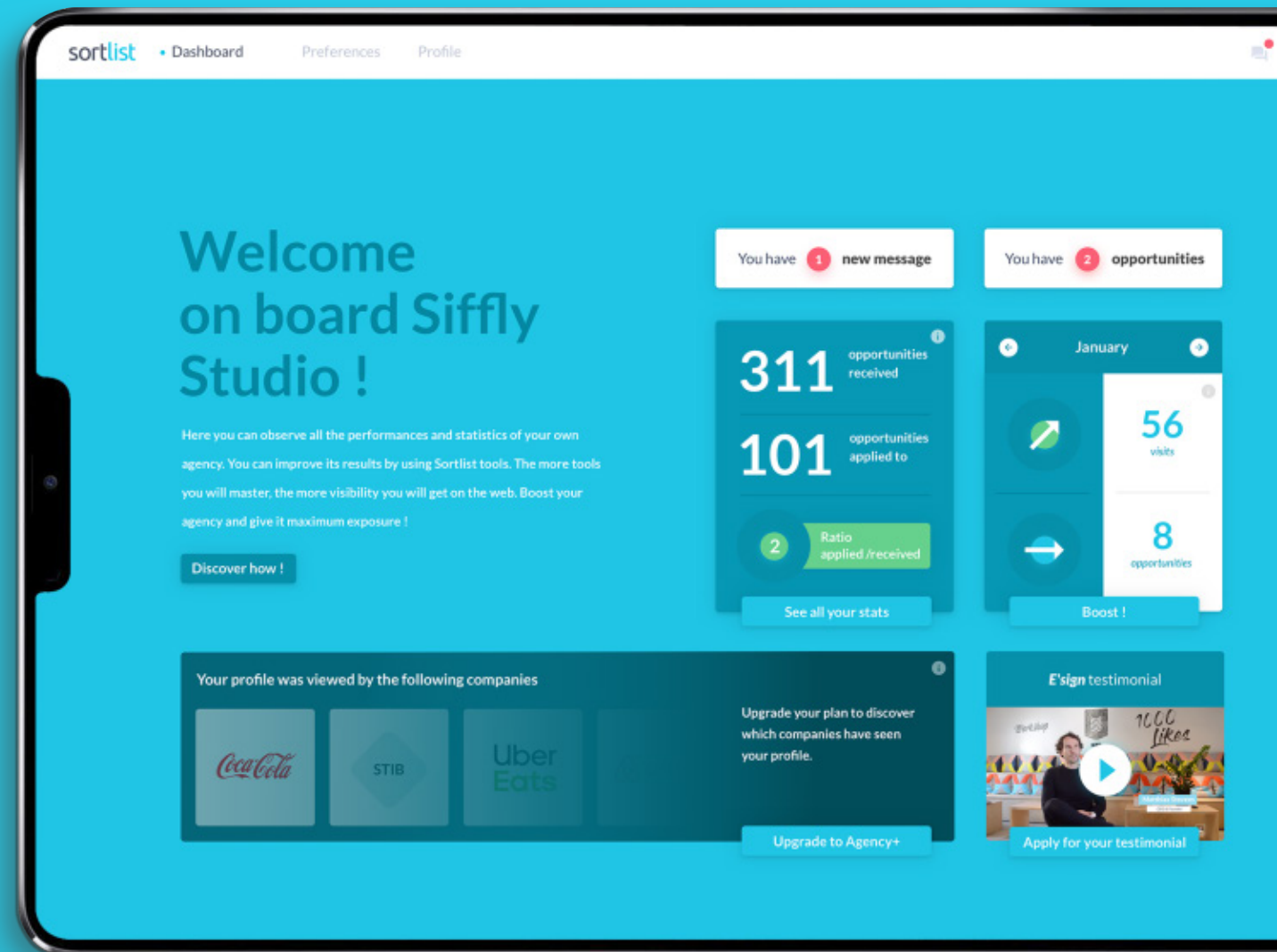
#Yummy!



What we do

Web & app

sortlist

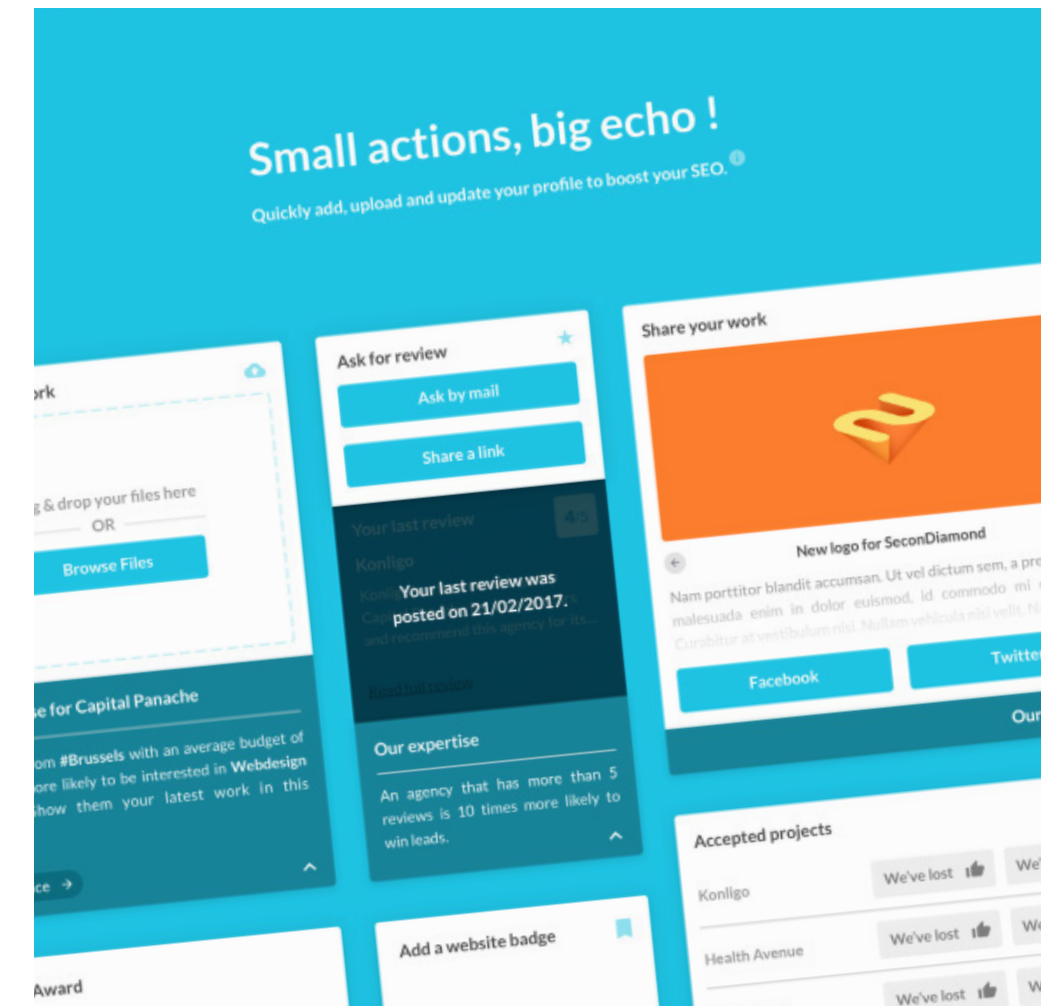
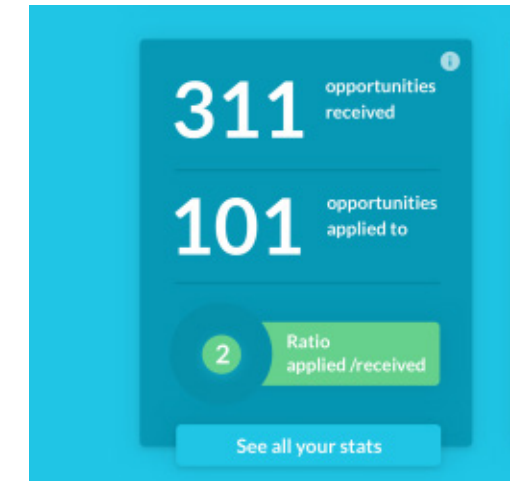


#UI&UX

#InDevelopment

#Match!

#Amazing



What we do

Motion design



#Script

#Storyboard

#Design

#Animation

#VoiceOver

#SoundEdition

#ToyStory?

Press **play** to watch

What we do

Corporate



#Flyer

#Brochure

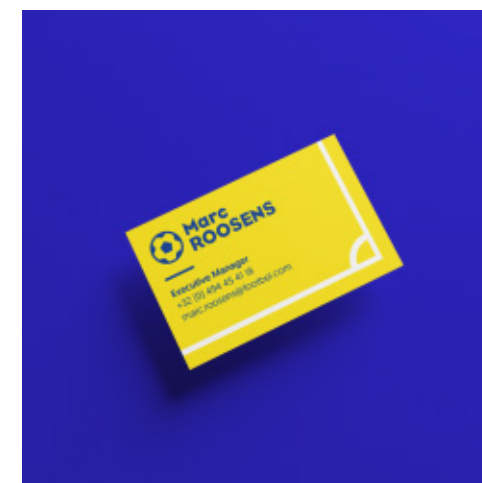
#BusinessCard

#Newsletter

#Letterhead

#VisualIdentity

#SIUUUU



What we do

Corporate



Offre Sodexo Card®

Pour l'AViQ

AViQ
Document confidentiel/propriété de Sodexo Benefits & Rewards Imprimé sur papier FSC

sodexo
QUALITY OF LIFE SERVICES

1 NOTRE RÉPONSE À VOS ATTENTES

SODEXO, UN ACTEUR ENGAGÉ

Pierre Bellon fonde le Groupe Sodexo en 1966 à Marseille. Sa fille, Sophie Bellon est actuellement présidente du Conseil d'Administration.

Aujourd'hui, le Groupe Sodexo est présent sur les 5 continents, dans plus de 80 pays avec plus de 425 000 collaborateurs dans plus de 4 000 établissements en Belgique et plus spécifiquement 240 collaborateurs pour l'activité Benefits & Rewards (BRS).

Sodexo BRS est basé à Ixelles et emploie 240 personnes multiculturelles. Notre siège est basé à Ixelles.

Dans le cadre de son plan d'entreprise en milieu ordinaire, Sodexo privilégie l'emploi direct, pérenne celui de personnes handicapées et s'engage pour la diversité et l'inclusion. Nous avons d'ailleurs reçu l'Award Diversity.

Dans le cadre de la fourniture de la Sodexocart, nous faisons appel à :

- la société Ipost, basée à Bruxelles qui lèvera les cartes sur chacun des points de livraison ou au domicile de vos collaborateurs bénéficiaires;
- les prestataires liés à la communication envers les bénéficiaires (production de la carte et courriers d'accompagnement PIN/PIN, mise sous pli seront réalisés par notre partenaire Ziem en-têteur des cartes d'identité et passeport en Belgique).

Par ailleurs, notre plateforme téléphonique pour l'accueil et le conseil aux bénéficiaires de nos produits est constituée de salariés Sodexo BRS, ce qui nous permet de vous accueillir dans trois langues (Français, Néerlandais et Anglais).

2 NOTRE OFFRE FINANCIÈRE

À QUEL MOMENT ?

de l'attribution d'un nouveau contrat de service (NCT) - au moins 4 semaines avant l'expiration de ce nouveau contrat de service.

et des engagements de personnes qui ont été prises dans le cadre de leur contrat de service.

Nouveau contrat - 1 an après la fin du contrat de service.

Contrat existant - Annuellement, ou à l'expiration d'un contrat de service, ou à l'expiration d'un contrat de service, ou à l'expiration d'un contrat de service.

1 an après la date d'expiration du contrat de service.

2 an après la date d'expiration du contrat de service.

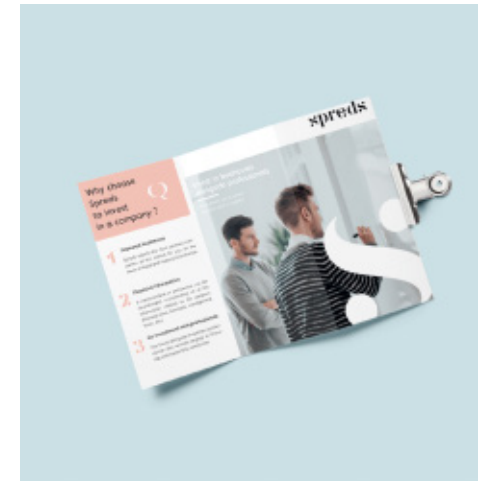
What we do

Corporate

The Basics of the Tax Shelter

Let's start with the basics.

What is it? How does it work? And of course, how can you get started?



#Flyer

#Brochure

#BusinessCard

#Newsletter

#Letterhead



What we do

Slide decks



#Atlanta

#Pitch

#Startups

#Techstars

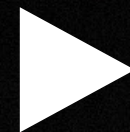
#Slides

C'est toujours un réel plaisir de travailler avec Antoine et Eliott, deux associés qui se complètent parfaitement. Leur capacité d'analyse et de résultats en matière de design est impressionnante!

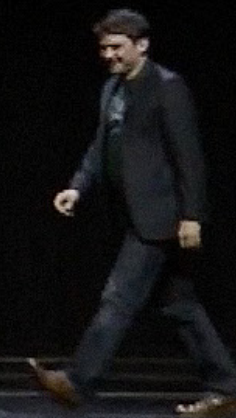


Geoffroy Simon
CEO - Preesale

 **Preesale**
BRING PEOPLE TOGETHER



Press **play** to watch



What we do

Slide decks

Nostalgie

Awards ceremony "Les Mouches D'or"

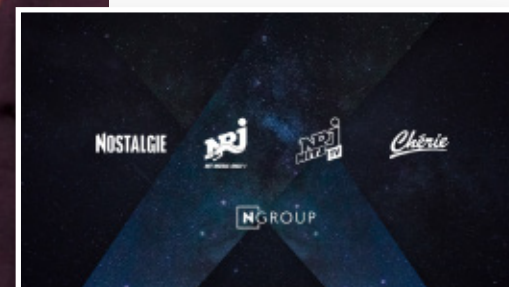
NOSTALGIE



Ngroup (NRJ/Nostalgie/Chérie)

Press conference 2018

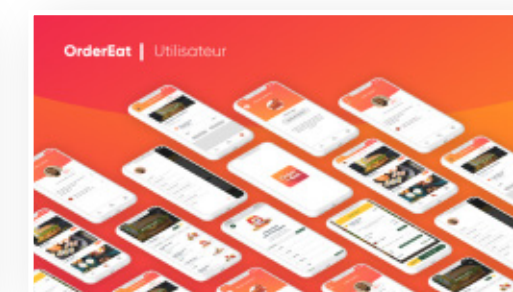
NGROUP



OrderEat

Pitch deck for investors

OrderEat



What we do

Others



#Research
#Branding
#Packaging
#Signage



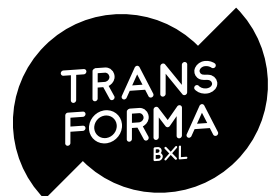
Our beloved partners



sortlist



NOSTALGIE



spreds

jooki



W:Hall

HR Cover



RICHA

Capital
Panache

Meet the team

Antoine

Co-founder & Head Manager

Sahra

Graphic Designer

Isabela

Graphic Designer

Elliott

Co-founder & Art Director

The beginning

This wonderful tale started at a beach party in... Middelkerke. Antoine & Eliott were invited by a common friend – Yes, it sounds like a romantic comedy but, that’s what happened. They didn’t really know each other but, they got along instantly – romantic comedy... again. More importantly, at some point in their lives, they both wanted to create their own agency. Two days later, they called each other and decided to start their journey together : **Capital Panache was born.**

The Chemistry

The agency was born and so our two friends reached a first milestone. But they had not discover their power yet : chemistry ! Paul McCartney & John Lennon, Dumb & Dumber, Antoine & Eliott... History taught us that great iconic duos can change their industry. Anyway, no doubt about it : **meeting the right people and getting the right chemistry is what boosts a project.**

The best is yet to come

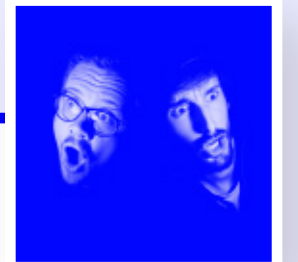
Since that day at the beach, A & E had the chance to work with amazing people and brands. Pretty soon, it was already time to add new members to their dream team. It has been a very exciting journey so far but the best is yet to come. Just like **Hemingway** said « *Design is capital, let’s add some panache to it!* ».

A bit of history



+– 3500 BC

Invention of the papyrus



15 Aug. 2016

The Beach party



15 Oct. 2016

Business trip
to Techstars **Atlanta**

10 Sept. 2017

Our first employee: Isabela



FAQ

Why the name "Capital Panache"?

For many reasons:

First of all, the word "**Capital**" is related to our style: big, bold & catchy. We love smart & impactful visuals. This first word also relates to our Belgian roots : our company is based in Bussels, the capital of Belgium and of the EU. Finally, there is a concept in the French language known as "capital sympathie" wich implies natural, genuine relationships. This is something we greatly care about and seek to implement with all of our clients.

"**Panache**" is for the way we work: with passion, taste and determination. "Panache" is not a word you hear everyday, but you can hear it in Toy Story (French version). Buzz/Woody : « *J'appelle ça tomber avec panache !* ». **This may actually be the most important reason.**

Do you speak different languages ?

Yes, we speak French and English.

How many are you ?

We are a fantastic team of four based in Brussels. We also have a lot of partners in other specific fields (photography, video...).

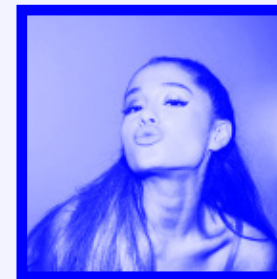
Where is your office ?

Avenue Arnaud Fraiteur 15-23, 1050
Brussels – **Silversquare Triomphe**,
Awesome place by the way !



Why are there pictures of Ariana Grande everywhere ?

Why not ?



How do you price your work ?

We try to match best our clients' needs and dynamic : we can either propose monthly « design packages » or a price for a specific projet.

Do you work remotely ?

Yes, for teams in Belgium and in other countries. We use a lot of differents plat-forms in order to manage our projects : Slack, Asana, Invision, Skype...

Your best moment so far ?

Our business trip at Techstars Atlanta, two months after we launched our company. And every time we welcome a new member in our team.

In which industry are you specialised ?

We mainly work in the cultural and entertainment business. We also work for start-ups & SMEs in various fields. Above all, we are interested in working with great clients on creative projects. Feel free to contact us !

**Feel free
to contact us...**

Click here!

hello@capitalpanache.com
+32 472 39 43 27

**...or come to
say "Hi" !**

Silversquare Triomphe
Avenue Arnaud Fraiteur 15-23,
1050 Bruxelles



Antoine

Co-founder & head manager
+32 472 39 43 27
antoine@capitalpanache.com

Antoine is the first person of contact. He will lead and manage your project with you and your team.



Elliott

Co-founder & art director
+32 476 50 33 72
elliott@capitalpanache.com

Elliott will be pleased to advise and guide you for design/technical topics.

**Capital
Panache**

See you soon



Capital
Panache